



Expert Strategies and Skills for Medical and Scientific Communication Professional Workshop

June 21, 2019 | 8:30 AM - 5:30 PM

UC San Diego Campus
The Village 15th Floor
2212 Scholars Dr N
La Jolla, CA 92093

The UC San Diego Extension's **Expert Strategies and Skills for Medical and Scientific Communication Professional Workshop** examines the basic principles of Medical Writing, and different types of scientific communication. Learn best practices with expert faculty and life science leaders who represent a variety of writing, research, and medical educational backgrounds. Sessions include a Masterclass, skills workshop, expert and job/career panel targeted towards a wide variety of life science professionals, including physicians, researchers, and other communication professionals interested in exploring skills and roles in medical and scientific communications.

Medical Writing is an integral part of the life sciences industry and requires a comprehensive understanding of medical content, as well as the regulatory and compliance environment. Learn top strategies from industry, academia and recruiters including publication strategies and management, regulatory writing, methods for enhancing communication skills among interdisciplinary teams, and trends and opportunities in the job market or professional development. All sessions will be interactive with opportunities for discussion and questions. Participants who enroll for the 1.00 credit elective unit must complete the required readings and additional assessments detailed on the course syllabus.

Session Presenters:

Jon Cohen

*Staff Writer/Senior Correspondent,
Science Magazine AAAS*

Donna Simcoe, MS, MS, MBA

*CMPP Medical Publications
Consultant / ISMPP Committee
Member / UC San Diego Extension
Medical Writing Faculty*

Dikran Toroser, PhD, CMPP

*AMGEN Inc. / UC San Diego
Extension Medical Writing Faculty*

Yeshi Mikyas, PhD, ELS, RAC

*Pfizer / UC San Diego Extension
Medical Writing Faculty*

Heather Buschman, PhD

*Communications and Media Relations,
UC San Diego Health*

Tim Collinson BSc (Hons) CMPP

*Business Unit Head, West Coast,
Fishawack Communications*

Michelle M Merrigan, PhD

*Associate Director, Medical Writing
La Jolla Pharmaceutical Company*

Tim K. Mackey MAS PhD,

*Director and Associate Professor,
UC San Diego Extension / UCSD
School of Medicine*

MORE INFORMATION

extension.ucsd.edu/MedSciComms

Robert Houghtaling, Program Manager | rhoughtaling@ucsd.edu

WHO SHOULD ATTEND?

The workshop is ideal for a wide range of professionals currently involved or interested in writing and editing regulatory and publications deliverables and enhancing their project management skills. While this workshop is primarily intended to serve those working in writing disciplines, the concepts and strategies that will be introduced are broadly applicable to any professional who would like to develop their communication skills.

DESIGNED FOR PROFESSIONALS INVOLVED IN:

- Medical Writing
- Scientific Communications
- Publications Planning
- Regulatory Affairs
- Clinical Research
- Medical Education Materials Development
- Document Management

LEARNING OBJECTIVES

At the conclusion of the professional workshop participants should be able to:

- Describe a variety of career, professional development, and open recruitment opportunities
- Identify the principal tracks within the Medical Writing and scientific communication disciplines
- Define the role and responsibilities of medical and scientific communications within different medical affairs organizations
- Describe the diverse ecosystem for scientific writing and publishing from the perspectives of different practitioners
- Identify the factors to consider when developing, implementing, and executing a publication plan
- Apply new knowledge to describe how the regulatory environment influences medical communications practice

