

AAMP
Advanced Applications
IN Medical Practice

EXHIBITOR PROSPECTUS - FALL CONFERENCE 2019

AT

Hilton Seattle Airport & Convention Center, Seattle, WA

October 25-27th, 2019

www.aampSeattle.com



Theme: Integrative Oncology at the Next Level –
Caring for the Patient in Across the Cancer Spectrum

About the Conference

This 3 day conference is for MDs/NDs and DOs who are looking for **advanced** information on Integrative Medicine. There are so many conferences that just take you to the “basic level”, but having attended a number of conferences, this audience is for those who want information at the next level that can be applied in their clinical practice.

Background

Integrative Oncology at the Next Level – Caring for the Patient from Prevention to Remission

The integrative care of the patient with cancer can become complex and overwhelm the most experienced clinician. After three decades working with cancer patients Dr. Anderson has broken down the process into three distinct, but related, phases which help the patient and clinician understand the importance and appropriateness of each phase of care. Each phase has different and unique needs, concerns and crossover with conventional oncology to be concerned with. By assessing the patient in the appropriate phase, the therapies, concerns and crossovers with conventional oncology care can be appropriately managed and inappropriate interventions eliminated. This approach allows the clinician to prioritize care and the patient to understand why their care plan is structured as it is.

The three phases are:

- 1. Diagnosis to Active Oncology Care**
- 2. Recovery from Active Oncology Care**
- 3. Secondary Prevention – Maintaining Remission**

Unique Approach

Most integrative oncology symposia offer good material but often due to the number of varied speakers and topics often the attendee is left with some key points and interventions but a lack of clinical understanding as to when those are appropriate interventions to use. Dr. Anderson’s bestselling book “Outside the Box Cancer Therapies” with over 1,000 references and many clinical tips is already available and many attendees will have that.

Additionally, each speaker (including Dr. Anderson) will provide a take home document with their top tips, tools and resources for the attendee to use. At **AAMP Seattle 2019** Dr. Anderson is building a curriculum based on the three-phase approach above but also with extremely experienced speakers who, like Dr. Anderson, have decades of clinical experience in integrated cancer care. Each day will have a theme, so every day

ends with the attendee feeling like the “have” something. AAMP is all about advancing clinical knowledge and this CME will take the attendee (regardless of experience with integrative oncology) to the next level of effectiveness. And after the event AAMP has two private Q&A webinars to get any after the seminar question answered.

Modalities to be Included:

- Herbal and Nutrient Oral Supplement Therapies
- Prescription and Compounded Therapies
- IV and Injection Therapies
- Heat, Sauna and Hyperthermia
- Hyperbaric Oxygen
- Oxidative Therapies
- Hydration and Quality of Life Therapies
- Mitochondrial Approaches
- Laser, UV and other Photodynamic Therapies
- Digestive System Healing Therapies
- Laboratory Assessment (standard and innovative)
- Custom Nutrient Formulas for Healing and GI Recovery
- Dietary Interventions
- Genomic – Nutrigenomic Assessment
- Hormonal, Infectious and other Preventive Therapies
- And more!

Location

The Conference will be taking place at the beautiful Hilton Seattle Airport & Convention Center, Seattle. The hotel is easy access to Seattle’s shopping, restaurants, vibrant cultural scene and must-see attractions. Complimentary shuttle to/from the airport.

A special reduce group night of **\$179 a night**.

Address: 17620 International Blvd, Seattle, WA 98188

Note that rooms are available within the group block – please book as early as possible as spaces are limited, so reserve your room early, nothing to pay until checkout.

Please mention code: AAMP Conference to obtain your group discount.

What Makes This Conference Different?

Highly **interactive conference** that will include:-

- Cocktail Party on Friday Night
- Case Study discussions
- Saturday Evening Vendor Demonstrations (4 x 30 minutes)
- Non-CME Speaking Engagements in the Main Conference For Vendors
- Dr. Anderson will be joined by other advanced medical experts in their field
- Interactive Panel Discussions at the end of each day
- Close access to the speakers
- All organic meals for everyone

Target Audience

As these doctors attending are looking for the “advanced” level, they will be the more established, and experienced type of physician, and most likely to be the decision makers in a large practice or have their own private practice.

The doctors will be MDs/NDs and DOs, and will be primarily focusing on:

- Integrative Medicine
- Functional Medicine
- Oncology
- Regenerative Medicine
- Genomics
- Hormones
- Hyperbarics
- Nutrition
- Immune Function Optimization

Benefits of Exhibiting

We anticipate approximately 200-250 physicians from across the country. As an exhibitor, you will have the opportunity to showcase your company’s products and services to a targeted health care population already active in the field of Integrated Medicine, in respect of **Integrative Oncology**.

Here are just a few benefits exhibiting offers:

- Interact face-to-face with influential decision makers
- Build visibility for your company in a competitive marketplace
- Expand your prospect base and strengthen existing customer relationships
- Introduce new products and services

- Generate new sales leads
- Over 11 hours of exhibitor time

Cost to Exhibit

3 Options:-

1. 6ft Table Top - \$2,450 (Fee includes 1 exhibitor personnel)
2. 10 x 10 Area - \$3,150 (Fee includes 2 exhibitor personnel)
3. 10 x 20 Area - \$4,950 (Fee includes 3 exhibitor personnel)

For additional exhibitor staff, there will be a charge for the entire 3 days of \$450 per person inclusive, to cover food and beverage for the 3 days.

Included with your exhibit purchase:

- Materials: skirted 6ft table, carpet, 2 chairs & wastebasket
- Complimentary access for company representatives to attend **all** conference activities (educational sessions and all food & beverage functions)
- Attendee List: a list of pre-registered attendees will be sent to all confirmed exhibitors post conference that will include: Name, Name of Clinic, Address, and Email Address.
- Single Sheet Flyer in the Attendee's Tote Bag
- Complimentary Wi-Fi in the Conference & Expo Room

Not included with your exhibit purchase:

- Electricity (Form will be sent to you, once you have registered)
- Additional furniture or equipment rentals (space restrictions apply)

Sponsorship Opportunities

Platinum Sponsor

Cost: \$6,500

This includes:

- 10 x 10 booth (Value at \$3,150)
- Vendor Demonstrations** (6:00-8:00pm on Saturday) (Value at \$3,500)
- Eblast promotion on a regular basis as the Platinum Sponsor
- Website promotion as the Platinum Sponsor

- Onsite signage as the Platinum Sponsor
- Conference Program promoted as Platinum Sponsor
- Back Page Advertisement in Conference Program (Value at \$1,000)
- Tote Bag with branded logo (Vendor to supply own bag –Value at \$750)
- Verbal acknowledgement at Conference General Session

Gold Sponsors (3 Available)

Cost: \$5,500

- 10 x 10 booth (\$3,150 value)
- Non-CME Presentation in main conference (30 Minutes speaking time)
- Eblast promotion on a regular basis as the Gold Sponsor
- Website promotion as the Gold Sponsor
- Onsite signage as the Gold Sponsor
- Conference Program promoted as Gold Sponsor
- Full Page Advertisement in Conference Program

Vendor Demonstrations** (3 Available)

Cost: \$3,500

The Vendor Demonstrations take place on **Saturday evening 6:00-8:00pm**.

This is an opportunity for 4 vendors (1 being the Platinum Sponsor), to hold a 30 minute demonstration in a private room, next to the conference area. Light hors d'oeuvres will be provided. Additional food will be at the discretion of each vendor. After the 30 minute demonstration **in their own individual private rooms**, attendees move onto the next vendor room, until all four sessions have taken place.

USB Sponsor

Cost: \$1,250

Your logo to be branded on the USB that is handed out to all delegates. You will also have the ability to provide information on the USB. (up to 10 pages of product information).

Notepad Sponsorship **(SOLD)**

(1 available) \$1,750

Conference attendees taking notes can't miss your company's customized name and logo on this pad. Distributed in Conference tote bags, they will be one of the essential tools used daily. AAMP must approve artwork in advance.

Deadline for artwork is April 15, 2017

Pen Sponsorship **(SOLD)**

Cost: \$550

To provide 250+ branded pens to be used by delegates throughout the 3 day conference. Pens will be available at registration, and will go into the tote bag.

Name Badge Sponsor

Cost: \$1,000

Your logo will be featured on every name badge at the conference, alongside the event logo. This will provide your organization with constant recognition with your company logo throughout the conference.

Advertising in Conference Program

Inside Front Cover - \$650

Inside Back Cover - \$550

Full Page - \$550

Half Page - \$350

Back Cover – Sold with Title Sponsorship

Deadline for artwork is September 10th, 2019

Exhibit Schedule

Set Up

Thursday, October 24th, 2019

2:00-6:00 p. Exhibitor Move-in

Friday, October 25th, 2019

7:00-8:00 a.m. Registration & Breakfast in Expo Hall

8:00 a.m. Conference Starts

10:00-10:45 a.m. Coffee Break in Expo Hall

12:30 p.m. - 2:00 p.m. Lunch in Expo Hall

3:00-3:45 p.m. Afternoon Break in Expo Hall

6:00 p.m. – Conference Finishes

6:00-8:00 p.m. – Cocktail Reception Inside Expo Hall

Saturday, October 26th, 2019

7:00-8:00 a.m. Breakfast in Expo Hall

8:00 a.m. Conference Starts

10:00-10:45 a.m. Coffee Break in Expo Hall

12: 30 p.m. - 2:00pm Lunch in Expo Hall

3:00-3:45 p.m. Afternoon Break in Expo Hall

6:00 p.m. – Conference Finishes

6:00-8:00 p.m. – Vendor Demonstrations x 4

Sunday, October 27th, 2019

7:30-8:30 a.m. Breakfast in Expo Hall

10:00-10:45 a.m. Coffee Break in Expo Hall

12:30 p.m. - 2:00 p.m. Lunch in Expo Hall

2:00pm Expo Hall Closes

Book your space today!

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