



BE PHARMA

B2B Pharmaceutical Networking

June 15 - 17 2020, MEXICO CITY

Participating
companies
2020

www.bepharma.org

What is BePharma?



B2B Pharmaceutical Networking

June 15-17 2020, MEXICO CITY

BePharma is a business platform whose purpose is for companies dedicated to Healthcare products at an international level to do business with each other, taking Mexico as a focal meeting point, in order to create commercial opportunities in the global pharmaceutical market.



Organized workflows



We connect promptly and effectively companies in the pharmaceutical industry and other healthcare divisions around the world. Our goal in the new global context and with a holistic vision, is to be the main link and business hub in America for the sector.



We coordinate invitations to all companies, from large laboratories to small businesses seeking to integrate them into the value chain, offering dynamic possibilities to compete in an open and innovative market.



We generated more than 10,000 B2B meetings in the last few years with the participation of more than 850 companies from 50 countries.





We invite companies in a comprehensive manner: prospecting, orienting and registering potential participants.



We organize the conditions so that these meetings are carried out in a timely and orderly manner on the dates scheduled, which allows for a more successful outcome of the negotiations.



REGISTER TODAY!

for the next edition from **June 15th through 17th, 2020** in Hotel Hilton Mexico City Reforma.

How does BePharma work?



Companies will always have control of their own appointments, they can even supplement any information before agreeing to an appointment through an integrated message center or by uploading information about their company or products, always keeping the confidentiality of the information between each participant, since the access to the Dashboard is individual and with password coded access only.

Every company decides who they are interested in meeting and establishes direct contact with each company before meeting in Mexico. Once the appointment scheduling period is over, BePharma will take care of arranging the meeting schedule so that all the executives' time is used in an effective manner during the days of the event

How to participate?

If you are interested in participating, **you need to be a manufacturer, distributor of pharmaceutical products, healthcare products or supplier of goods and services** for industry.

1

Complete the online registration application form. Once received, the Event Coordinator will evaluate the same and notify you of its acceptance via e-mail.



2

On receipt of your confirmation of participation in the event **you will be notified when to make your payment** according to the terms and conditions of participation.



3

Once the appointment scheduling period has begun, **you may request 30-minute appointments through the dashboard** to take place during the event.



6

We recommend you bring with you any **information you consider necessary** such as a professional digital presentation, business cards and other relevant material.



5

At the end of the Appointment Scheduling Period **we will arrange your business agenda** and it will be supplied to you approximately 1 week prior to the event.



4

The request will either **be accepted or denied** by the company and you will receive an email notification

Registration period until May 31st, 2020

Monday, June 15th



09:00 hrs	Inauguration/Keynote Presentation
10:00 hrs	Coffee Break
10:30 hrs	Business Meetings
13:30 hrs	Buffet Lunch
15:00 hrs	Business Meetings
17:00 hrs	Coffee Break
17:30 hrs	Business Meetings
19:30 hrs	Welcome Cocktail
21:30 hrs	End of Welcome Cocktail

PROGRAM

B e P h a r m a 2020

Tuesday, June 16th

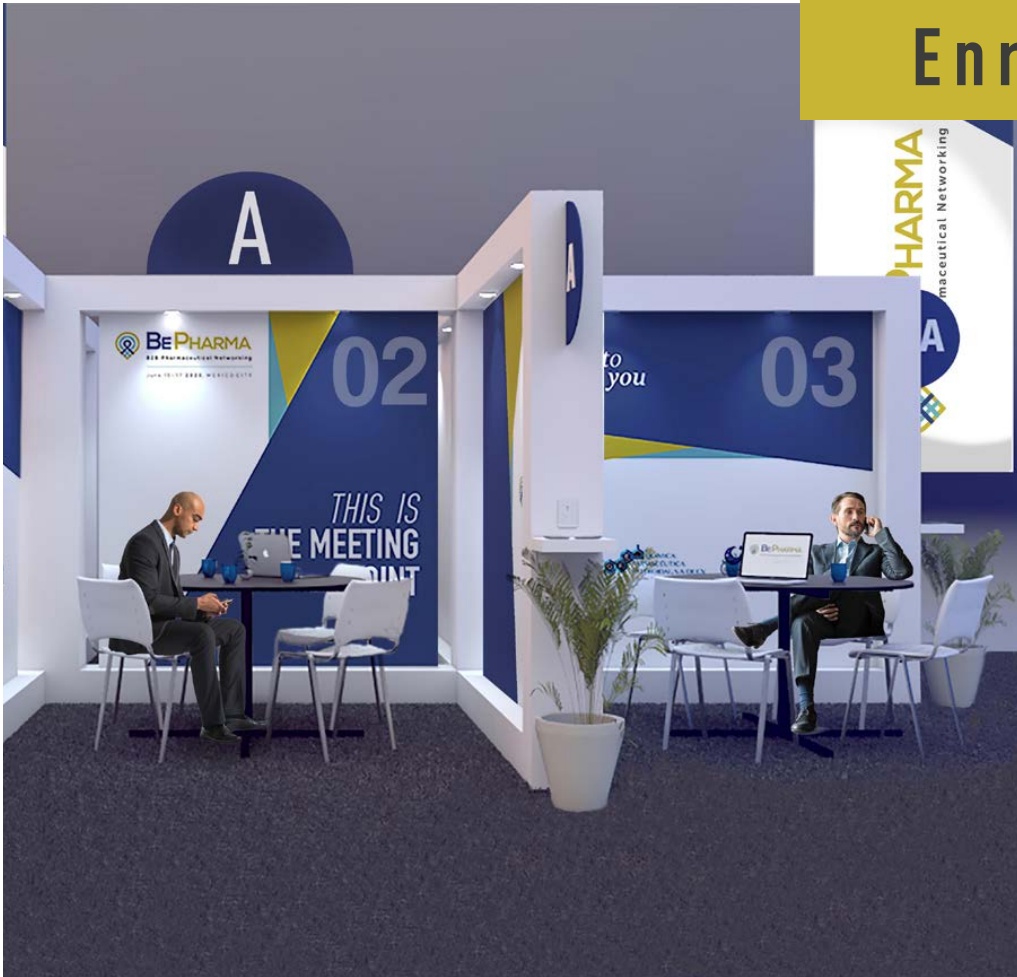
09:00 hrs	Business Meetings
11:00 hrs	Coffee Break
11:30 hrs	Business Meetings
13:30 hrs	Buffet Lunch
15:00 hrs	Business Meetings
17:00 hrs	Coffee Break
17:30 hrs	Business Meetings
19:00 hrs	Intermediate Cocktail
21:00 hrs	End of Intermediate Cocktail




Wednesday, June 17th

09:00 hrs	Business Meetings
11:00 hrs	Coffee Break
11:30 hrs	Business Meetings
13:30 hrs	Buffet Lunch
15:00 hrs	Business Meetings
16:30 hrs	End of the event

Enrollment cost:



 **Manufacturers and Distributors of all Divisions of Healthcare**

US\$ 1,250.00 + 16% of VAT
for the first person registered per company

 **Suppliers and Service Providers**

US\$ 3,200.00 + 16% of VAT
Includes access for up to 3 members of your company, all sharing the same meeting schedule

US\$ 850.00 + 16% of VAT
for each additional person from the same company, sharing the same meeting schedule



Your registration fee includes:

- 📍 **Access** to business lounge and continuous coffee break during the three days of the event
- 📍 **Publication of your company name** on our website as a participant
- 📍 Visualizing completed **Company Profiles** of all enrolled companies
- 📍 Option of **uploading a file with your company presentation**, product catalogue or similarly important information
- 📍 The **organization** of your business agenda
- 📍 **Keynote Lecture**
- 📍 **Buffet** lunch on June 15th, 16th and 17th
- 📍 **Cocktail** at the end of business days on June 15th and 16th
- 📍 Access to **business lounges and coffee breaks** during BePharma
- 📍 **Assistance** with your hotel reservation and airport transfers

**Outlay of
business event
venue**



Appointment scheduling period



March 1st to May 31st, 2020.
Through the BePharma 2020 Dashboard request, accept or deny appointments with other participating companies.



June 1st-5th, 2020.
Only previously requested appointments can be accepted or denied.



The maximum number of appointments that can be scheduled is **40 (throughout the 3 days of the event)**



On June 8th, 2020 each company's individual meeting schedule will be available in their Dashboard



Through our specially designed

Dashboard

you may:



Review the company profile of other participants. You may find options such as: classify companies, apply search filters, review uploaded files and you will be able to download the company information in PDF format.



Access your **message center** (pre-event networking & partnering)



Request, accept and deny meeting requests





Specify your **availability for meetings**



Obtain **information about the participants**, basic aspects, such as their positions in their company, languages they speak and their interests in this event



Control your meeting schedule (accepted, denied and pending meeting requests)



Cancellation policy

Should you need to **cancel your participation at BePharma 2020** please observe the following:



Any cancellation must be **informed in writing and sent to dori@bepharma.org**, any refund will be processed after the event is over.



Over 60 days prior to the event, **an administrative fee of US\$50.00 will be withheld.**



Between 31 and 60 days prior to the event, **a cancellation fee of US\$250.00 applies.**





For cancellations received **7 to 30 days prior to the event**, your registration may only be transferred to the next event at a transfer **charge of US\$250.00**



Unfortunately, **cancellations cannot be accepted during the last 6 days leading up to the event** or during the event itself, reason why those and any non-shows are neither refundable nor transferable



Any refund **will be effected per electronic wire** transfer to your company's bank account.



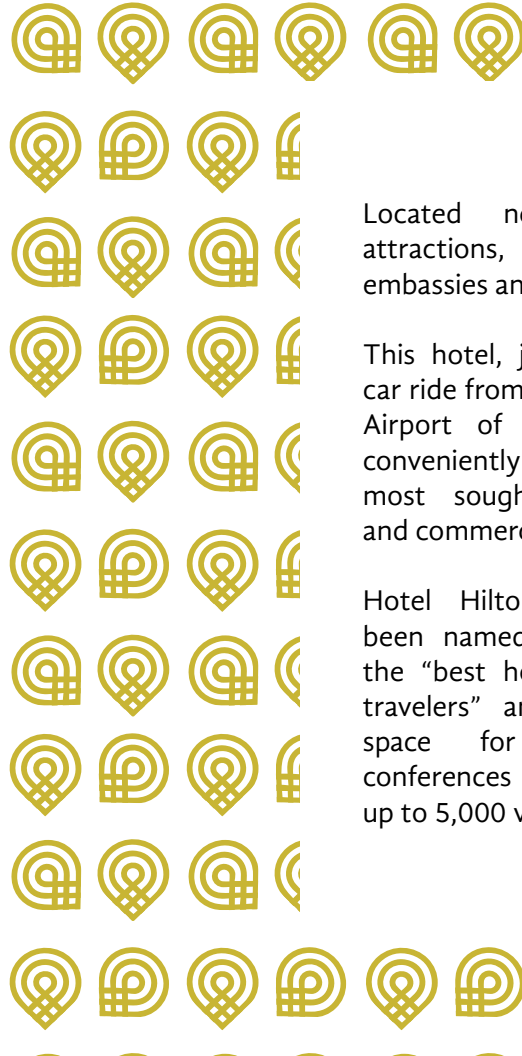
Event venue

Hilton Mexico City Reforma



Av. Juárez # 70, Colonia Centro, Ciudad
de México, 06010
Teléfono: +52 – 55 – 5130 5300





Located next to major attractions, theatres, embassies and art galleries.

This hotel, just a 20-minute car ride from the International Airport of Mexico City, is conveniently located near the most sought-after financial and commercial areas.

Hotel Hilton Reforma has been named by TripAdvisor the “best hotel for business travelers” and offers ample space for events and conferences that accommodate up to 5,000 visitors easily.



Reservations



Room per night

June 12th and 13th:

US\$ 150.00

(tax included, without breakfast,
standard room)



Room per night

June 14th through 17th:





US\$ 202.30

(tax included, without breakfast,
standard room)

**Note: Please be aware that
for reservations after June 1,
2020 the hotel will apply the
current rack rate.**



Includes:

-  Tax (16% VAT and 3% room tax)
-  Tips for bell boys and maids
-  Internet in your room
-  Cancellations 72 hours prior to scheduled arrival free of charge

Observations:

Preferential cost of Buffet
Breakfast at Los Dones Restaurant
US\$14.00 plus 15% service per
person

Check-in: 3 pm and check-out: 12 pm

Reservations subject to hotel
availability

Sponsored by:





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Participating Companies 2020

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