



BE PHARMA

B2B Pharmaceutical Networking

June 28 - 30, 2021 MEXICO CITY

PARTICIPATING COMPANIES 2021

bepharma.org



BePharma

B2B Pharmaceutical Networking

June 28 - 30, 2021 MEXICO CITY

BePharma is a business platform where managers and representatives of companies from all healthcare divisions of different countries meet once a year in order **to create new business opportunities** in the **global pharmaceutical market**.



Mexico City is only the annual meeting point with an optimal infrastructure, activities and venue, which allows everyone to negotiate, interact and enjoy 3 days of the event comfortably, in a safe, orderly and relaxed manner.

We connect

companies in the pharmaceutical industry and other healthcare divisions around the world in a timely and effective manner.

Our goal in the new global context and with a holistic vision is to **remain the main point of contact and business** in America for the sector.

We coordinate

a meeting that includes **from large laboratories to small companies** that intend to become part of the value chain, offering dynamic possibilities to compete in an open and innovative market.





IN **9** YEARS

WE GENERATE MORE THAN

110000

B2B BUSINESS APPOINTMENTS

— WITH THE PARTICIPATION OF MORE THAN —

850

COMPANIES FROM

55 COUNTRIES

We convene

companies in a comprehensive manner: prospecting, orienting and enrolling participants.

We provide

the conditions for these meetings to be carried out in a timely and orderly manner on the dates scheduled, allowing for a more successful outcome of the negotiations.



PARTICIPATE

in the next edition that will take place from **June 28th through June 30th, 2021** in our usual venue, the Hilton Mexico City Reforma Hotel.

HOW TO PARTICIPATE?

The event is exclusively for companies that manufacture or distribute medicines for human use and the related healthcare divisions as well as companies that provide goods or services for these segments.



Registration is open until June 10, 2021

HOW DOES BEPHARMA WORK?

1 Each registered company will have access to its individual Dashboard, which is its " control panel " for all the preparations of the event.

There you may coordinate the up to 40 meetings that you can confirm, with each meeting lasting 30 minutes..



2

The companies will always be in control of their own meetings, they can even fine-tune information prior to the meetings through an integrated message center or by uploading information about their company or products, always keeping the information confidential for each participant, since access to the site is individual and with unique passwords.



3

Therefore, each company decides who they are interested in meeting with and establishes direct contact with each company before meeting in Mexico.



4

Once the appointment scheduling period is over, BePharma will organize the meeting schedule in order to take advantage of the time of every participant during the days of the event.

PROGRAM BEPHARMA 2021

MONDAY, JUNE 28

09:00 hrs **Inauguration**
09:30 hrs **Coffee Break**
10:00 hrs **B2B Meetings**
13:30 hrs **Buffet Lunch**
15:00 hrs **B2B Meetings**
17:00 hrs **Coffee Break**
17:30 hrs **B2B Meetings**
19:00 hrs **Welcome Cocktail**
21:00 hrs **Welcome Cocktail ends**

TUESDAY, JUNE 29

09:00 hrs **B2B Meetings**
11:00 hrs **Coffee Break**
11:30 hrs **B2B Meetings**
13:30 hrs **Buffet Lunch**
15:00 hrs **B2B Meetings**
17:00 hrs **Coffee Break**
17:30 hrs **B2B Meetings**
19:00 hrs **Last meeting of the day ends**

WEDNESDAY, JUNE 30

09:00 hrs **B2B Meetings**
11:00 hrs **Coffee Break**
11:30 hrs **B2B Meetings**
13:30 hrs **Buffet Lunch**
15:00 hrs **B2B Meetings**
17:00 hrs **End of the event**

COST OF ENROLLMENT:

Suppliers and Service Providers:

US \$ 3,400.00 + 16% de VAT

*For up to 3 participants, sharing the same meeting schedule

US \$ 950.00 + 16% de VAT

*For each additional participant, sharing the same meeting schedule

Manufacturers and Distributors

(of products for human use)

US \$ 1,350.00 + 16% de VAT

1st participant from your company

US \$ 950.00 + 16% de VAT

*For each additional participant, sharing the same meeting schedule



SERVICES INCLUDED:

- 📍 Access to BePharma on June 28th, 29th and 30th, 2021
- 📍 Detailed Company Profile
- 📍 Publication of your company on our website as participant
- 📍 Possibility of including a company presentation or other relevant information about your company as attachment
- 📍 Organization of your business agenda
- 📍 Inauguration ceremony
- 📍 Buffet lunch during the three days of the event
- 📍 Continuous Coffee Break for our participants
- 📍 Access to business lounges and coffee breaks during the 3 days of BePharma
- 📍 Preferential rates for your accommodation at the venue hotel and assistance in the organization of your airport-hotel-airport transfers





BePHARMA
B2B Pharmaceutical Networking
June 28 - 30, 2021 MEXICO CITY

BUSINESS VENUE

APPOINTMENT SCHEDULING PERIOD



March 15th to June 11th, 2021
Using the BePharma 2021 **Dashboard**, request, accept or decline appointments with other participating companies.



The maximum number of appointments that can be confirmed is 40 (over the 3 days).



June 12th through 16th, 2021
Only previously requested appointments can be accepted.



June 21st, 2021. Your Company's Business Agenda available in your Dashboard.



IN YOUR DASHBOARD

Specifically designed for our event, you may:



CANCELLATIONS

If you need to **cancel your participation in BePharma 2021**, the following applies:



A formal request must be made in writing to dori@bepharma.org and any refunds will be processed after the event has finished

For cancellations received before April 30th, 2021, an administrative fee of **10% of the total cost of your participation applies.**

For **cancellations received between May 1st and 14th, 2021**, a cancellation fee of 20% of the total cost of your participation applies.



For **cancellations received between May 15th and June 8th, 2021**, a cancellation fee of 30% of the total cost of your participation will apply, or an administrative fee of 20%, the difference will be credited towards the payment of your participation in the next event (transfer).



Unfortunately, **NO cancellations can be accepted in the last 20 days before** the start of the event, therefore, those and non-attendances are not refundable.



The corresponding reimbursement will be made by electronic wire transfer.

All amounts are subject to the Value Added Tax (VAT) currently in force in Mexico. This Cancellation Policy is subject to change without notice.



VENUE BePharma 2021



Hilton Mexico City Reforma



Av. Juárez # 70, Colonia Centro,
Ciudad de México, 06010
Teléfono: 55 5130 5300

This hotel, just a 20-minute car ride from the International Airport of Mexico City, is conveniently located near the most sought-after financial and commercial areas.

RESERVACIONES



Standard Room per night | June 26 a July 2, 2021 : **US\$ 182.07**
(Tax included, without breakfast, standard room)







Hotel Hilton Reforma has been named by TripAdvisor the “**best hotel for business travelers**” and offers ample space for events and conferences that accommodate up to 5,000 visitors easily.

Important:

Please be aware that for bookings received after June 4th, 2021 the hotel will apply the current rack rate.

SERVICES INCLUDED:

-  Taxes (16% VAT and 3% ISH)
-  Gratuities for bell boys and maids.
-  Free internet connection in your room.
-  Cancellations without charge up to 72 hours before scheduled arrival



Observations:

Preferential rate for Buffet Breakfast in the Restaurant **Los Dones US\$ 15.00** plus 16% VAT and plus 15% service fee per person.

Check-in: 3 PM

Check-out: 12 PM

Reservations are always subject to availability.



BE PHARMA

B2B Pharmaceutical Networking

June 28 - 30, 2021 MEXICO CITY

+52 55 5135 0586, +52 55 5135 7034

+52 55 1044 9812

contacto@bepharma.org

BePharma BePharmaB2B BePharmaB2B BePharmaB2B